(1)(a) Statement showing ShareHolding Pattern

Name of the Company: Media Matrix Worldwide Ltd.

Quarter Ended : 30-09-2013 Scrip Code : 512267



Scrip Code : 512267			Iviediaiviairix* 🐒
Partly paid-up Shares	No.of Partly paid-up Shares	As a % of total No. of Partly paid-up Shares	As a % of Total no. of Shares of the Company
Held by Promoters/ Promoters Group	0		
Held by Public	0		
TOTAL - D	0		
Outstanding Conv. Securities	No.of Outstanding Securities	As a % of Total no.of O/S Conv.Securities	As a % of Total no.of share of the Co., assuming full conv.
Held by Promoters/ Promoters Group	0		
Held by Public	0		
TOTAL - E	0		
Warrants :	No.of Warrants	As a % of Total no.of Warrants	As a % of Total no.of share of the Co., assuming full conv.
Held by Promotors/ Promoters Group	0		
Held by Public	0		
TOTAL - F	0		

Total paid-up Capital of the Company assum- ing full conv. Of warrants & securities 1132742219 Scrip Code: 512267

Quarter Ended : 30-09-2013



Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized	Total shareholding as a percentage of total number of shares		otherwise encumbered	
				form	As a percentage of(A+B) ¹	As a percenta ge of (A+B+C)	Number of shares	As a % of Total No. of Shares
(A)	Shareholding of Promoter and Promoter Group ²							
1	Indian							
a	Individual Huf	1	37326166	37326166	3.295	3.295	0	0.000
b	Central/State Gov	0	0	0			0	0.000
c	Bodies Corporates	1	598439606	598439606	52.831	52.831	0	0.000
d	Fins / Banks	0	0	0			0	0.000
e	Any Other specify	0	0	0			0	0.000
e-1		0	0	0			0	0.000
e-2		0	0	0	0.000	0.000	0	0.000
	Sub Total(A)(1)	2	635765772	635765772	56.126	56.126	0	0.000
2	Foreign							
a	Indv NRI/For Ind	0	0	0		0.000	0	0.000
b	Bodies Corporate	0	0	0	0.000	0.000	0	0.000
c	Institutions	0	0	0		0.000	0	0.000
d	Qualified For.Inv.	0	0	0		0.000	0	0.000
e	Any Other Specify	0	0	0			0	0.000
e-1		0	0	0		0.000	0	0.000
e-2		0	0	0	0.000	0.000	0	0.000
	Sub Total(A)(2)	0	0	0	0.000	0.000	0	0.000
	Total Shareholding of Promoter and Promoter Group Total (A)= (A)(1)+(A)(2)	2	635765772	635765772	56.126	56.126	0	0.000
(B)	Public shareholding							
1	Institutions				İ			
a	Mutual Funds	0	0	0	0.000	0.000		
b	Fins / Banks	0	0	0		0.000		
c	Central/State Govt	0	0	0		0.000		
d	Venture Cap Fund	0	0	0		0.000		
e	Insurance Comp(s)	0	0	0		0.000		
f	Foreign Ins Invest	0	0	0	0.000	0.000		
g	Foreign Ven Cap In	0	0	0	0.000	0.000		-

Scrip Code: 512267

Quarter Ended : 30-09-2013



Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized	Total shareho percentage number of	of total	otherwise encumbered		
				form	As a percentage of(A+B) ¹	As a percenta ge of (A+B+C)	Number of shares	As a % of Total No. of Shares	
h	Qualified For.Inv.	0	0	0	0.000	0.000			
i	Any Other -Specify	0	0	0	0.000	0.000			
i-1		0	0	0	0.000	0.000			
i-2		0	0	0	0.000	0.000			
	Sub-Total (B)(1)	0	0	0	0.000	0.000			
B 2	Non-institutions								
a	Bodies Corporates	141	334162216	334162216	29.500	29.500			
b	Individuals		221102210	551102210	27.000	27.000			
	i) upto Rs 1-Lac	2225	10842831	10842424	0.957	0.957			
	ii) above Rs1-Lac	83	150568673	150568673	13.292	13.292			
с	Oualified For.Inv.	0	0	0		0.000			
d	Any Other -Clr-Mem	9	432477	432477	0.038	0.038			
d-1		0	0	0		0.000			
d-2		0	0	0		0.000			
	-OCB	0	0	0		0.000			
	-NRI	22	970250	970250	0.086	0.086			
	Sub-Total (B)(2)	2480	496976447	496976040	43.874	43.874			
(B)	Total (B)= (B)(1)+(B)(2)	2480	496976447	496976040	43.874	43.874			
	TOTAL (A)+(B)	2482	1132742219	1132741812		100.000	0	0.000	
(C)	Held by Custodians against Depository Receipts								
	PROMOTER & PRO GRP	0	0	0		0.000			
	PUBLIC	0	0	0		0.000			
	GRAND TOTAL (A)+(B)+(C)	2482	1132742219	1132741812		100.000	0	0.000	

Sr.No	Notes

(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Ref- No	Name of the shareholder					d or otherwise encumbered % of Total As a % of		Shares pledged or otherwise encumbered		Details of warrant Number of As a % of		convertible rities	Total shares (including underlying
			Number	As a % of grand total (A)+(B)+(C)	Number	shares held	AS a % of grand total (A)+(B)+(C)	warrants	As a % of total No of warrants of the same class	Number of convertible securities held	convertible securities of	shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital		
1	10022183	DIGIVISION HOLDINGS PRIVATE LIMITED	598439606	52.831	0	0.000	0.000	0	0.000	0	0.000	52.831		
2	10061043	MAHENDRA NAHATA	37326166	3.295	0	0.000	0.000	0	0.000	0	0.000	3.295		
		Total Promoter & Promoter Group	635765772	56.126	0	0.000	0.000	0	0.000	0	0.000	56.126		

(I)(c)	Statement show	ing holding of securities (including shares, warra	ants, convertible sec	urities) of perso	ons belongin	g to the category	7		
(-)(-)		lding more than 1% of the total number of shar							
	Tubile and no	ming more than 170 of the total number of share	<u>CS</u>						
Sr. No.	Ref-Num Nam	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e.,	Details of warrant		Details of conve	ertible securities	Total shares (including underlying shares assuming full conversion of warrant and convertible
			i S	(A)+(B)+(C) indicated in Statement at para (I)(a) above}	Number of warrants held	As a % of total No of warrants of the same class	Number of convertible securities held	As a % of total No of convertible securities of the same class	securities) as a % of diluted share capital
1	AARPK7124Q	RAMESH KUMAR HARAN	11961278	1.056	0	0.000	0	0.000	1.056
2	ACGFS5624Q	SADACHAR ADVISORY SERVICES LLP	11500000		0		0		
3	AACCT9675P	TRIPURARI PROPERTIES PVT. LTD.	19118831		0		0		
4	AADCV9379B	V AND A VENTURES LLP	272892219		0	0.000	0	0.000	24.091
				0.000					
		Total	315472328	27.850	0	0.000	0	0.000	27.850
		Total	010112020	27.000	, and the second	0.000	<u> </u>	0.000	21.000
-				-					
-				-					
-				-					

(I)(c)	Statement show	ing holding of securities (including shares, wa	rrants, convertible sec	curities) of persons	together wit	th PAC) belongi	ng to the categor	<u>·y</u>	
	"Public" and he	olding more than 5% of the total number of sh	ares						
Sr. No.	Ref-Num Name of the shareholder N		Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in	Number of warrants	As a % of total No of	Number of convertible	As a % of total No of	Total shares (including underlying shares assuming full conversion of warrant and convertible securities) as a % of
				Statement at para (I)(a) above}	held	warrants of the same class	securities held	convertible securities of the same class	diluted share capital
1	AADCV9379B	V AND A VENTURES LLP	272892219		0	0.000	0	0.000	24.091
				0.000					
		Total -Public [5% & above]	272892219	24.091	0	0.000	0	0.000	24.091

(I)(d) Statement showing details of locked-in shares

Sr. No.	Ref- Num		locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Promoter/Promoter Group/Public
		Total Locked in Shares	0	0.000	

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Ref-Num	Name of theHolder	Type of	Number of	Number of shares	Shares underlying
			outstanding DR	outstanding	underlying	outstanding DRs as a
			(ADRs, GDRs,	DRs	outstanding DRs	percentage of total
			SDRs, etc.)			number of shares
						{i.e., Grand Total
						$(\mathbf{A})+(\mathbf{B})+(\mathbf{C})$
						indicated in
						Statement at para
						(I)(a) above}

(II)(b) <u>Statement showing Holding of Depository Receipts (DRs), where underlying</u> shares held by Promoter/Promoter Group are in excess of 1% of the total number of shares

Sr. No.	Ref-Num	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	outstanding DRs	shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}